

Data Privacy Policy



Privacy and Data Policy

Data protection and data security during the use of our website are very important to us and we want you to feel safe when visiting our internet pages. Therefore, this page will give you information about which personal data we record when you visit our website and the purposes for which the data are used.

Processing and use of your data

The information collected on the contact form is stored in a computer file by René Karla Innovations GesmbH for customer management, marketing and statistical studies, sending the newsletter and in order to provide you with the most suitable offers, quality monitoring of our services and commercial prospecting.

We process your personal data exclusively in order to offer you a comprehensive service via our website or, if you use our contact form, to answer

your questions or to send you information you have requested about our offers or other products you would like us to carry out for you.

Automatic data collection

You can use most of our website without giving any personal data. For technical reasons, the following user data, transmitted to René Karla Innovations GesmbH by the user's internet browser, is captured:

- browser type and version
- user's operating system
- website from which the user is visiting our website (referrer URL)
- website visited by the user
- date and time of access
- Internet Protocol (IP) address of the user's computer.

These data are stored separately from any user data disclosed and are analyzed for statistical purposes. This is in order to resolve technical problems and improve performance, and never establishes a connection with the identity of the user.

Cookies linked with the use of the services on our website:

René Karla Innovations GesmbH employs cookies in order to carry out the services on its website and to transmit information. This means that René Karla Innovations GesmbH is able to recognize if the same user has visited our website several times. The user identification is stored as an encrypted ID and remains on the browser for 30 days. By using our website, you consent to the processing of the data collected in the manner and for the purposes described above. You can delete existing cookies from your browser (for example in Mozilla Firefox: `about:preferences#privacy` – “show cookies”; Google Chrome: `chrome://settings/siteData`) or you can prevent the storage of cookies with an appropriate setting in your browser software (for example in Mozilla Firefox: `about:preferences#privacy`; Google Chrome: `chrome://settings/content/cookies`).

We would, however, point out that, if you do so, you can make only limited use of our website.

Tracking and retargeting:

René Karla Innovations GesmbH uses Google Analytics, a web analysis service by Google Inc. (referred to below as “Google”), to improve and optimize its internet presence. Google Analytics uses cookies to analyze a user’s use of our website. René Karla Innovations GesmbH has activated “anonymizeIP” for its website. With this extension, IP addresses are processed in an abbreviated form in order to prevent direct

association with an individual: due to the IP anonymization on this website, the IP addresses of a user within the Member States of the European Union or within contracting states to the Agreement on the European Economic Area are first shortened by Google. Only in exceptional cases is the full IP address sent to a Google server in the USA and shortened there. The information collected through the use of Google Analytics on our website will be processed by Google in its role as a processor for René Karla Innovations GesmbH to analyze the use of the website, to compile reports on the website activities and to provide René Karla Innovations GesmbH with additional services in connection with the use of the website and the internet. The IP address transmitted by a user's browser in connection with Google Analytics will not be associated with other data held by Google.

Hyperlinks to external websites:

On our website you will find hyperlinks to our partners' websites. If you activate these hyperlinks you will be transferred directly to our partners' websites. You will recognize this from the change of URL. We cannot accept any responsibility for the confidential handling of your data on these third party websites, since we have no influence over these companies' compliance with the data protection provisions. We recommend that you look for information about how these companies handle your personal data on their

websites.

Registration – Newsletter:

The data you give us when registering for one of our newsletters will be used only for sending you the newsletter. The information collected, such as your email address, country (tailored to your region), language (information regarding your language) and company data are needed so that we can provide you with the newsletter. Your data is saved in our database, and will be erased or anonymized in the event of a withdrawal. Processing is carried out based on your consent under the terms of Article 6 GDPR. You can withdraw your consent at any time. The simplest way to withdraw your consent is to use the unsubscribe link in the newsletter. Or you can contact us by email at: [mailto: office@karla-innovations.com](mailto:office@karla-innovations.com)

Data transfer to a third party:

René Karla Innovations GesmbH explicitly states that no personal data is forwarded to third parties. The exception to this is the forwarding of data in the context of processing; this includes the sending and storage of emails and storage of data in a secure data center. This refers to processors as defined in Article 4 Item 8 GDPR, who are under contractual obligation to adhere to the same data protection standards. The processors obtain access to your data solely

within the scope and for the period of time necessary to perform the relevant services, within the scope for which you have consented to the data processing and use.

Information about, rectification of and erasure of your data:

In response to an inquiry from you, we will provide you with information as to which of your data we are storing and how it is being used. If the data relating to you stored with René Karla Innovations GesmbH is incorrect, we will correct it accordingly. You can withdraw your consent to the processing of your data at any time. In the case of processing which does not need consent, such as the fulfillment of a contract, you can submit an objection. You have the right to have the personal data which are stored with René Karla Innovations GesmbH erased. If erasure is prevented under contractual, taxation, commercial or other legislation concerning retention of data, we cannot erase your data, we can only block them. In order to exercise these rights or for further questions, please contact us by email at: office@karla-innovations.com

Or by post mail at : René Karla Innovations GesmbH

Address: Postthorngasse 1/6 1030 Vienna – AUSTRIA

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